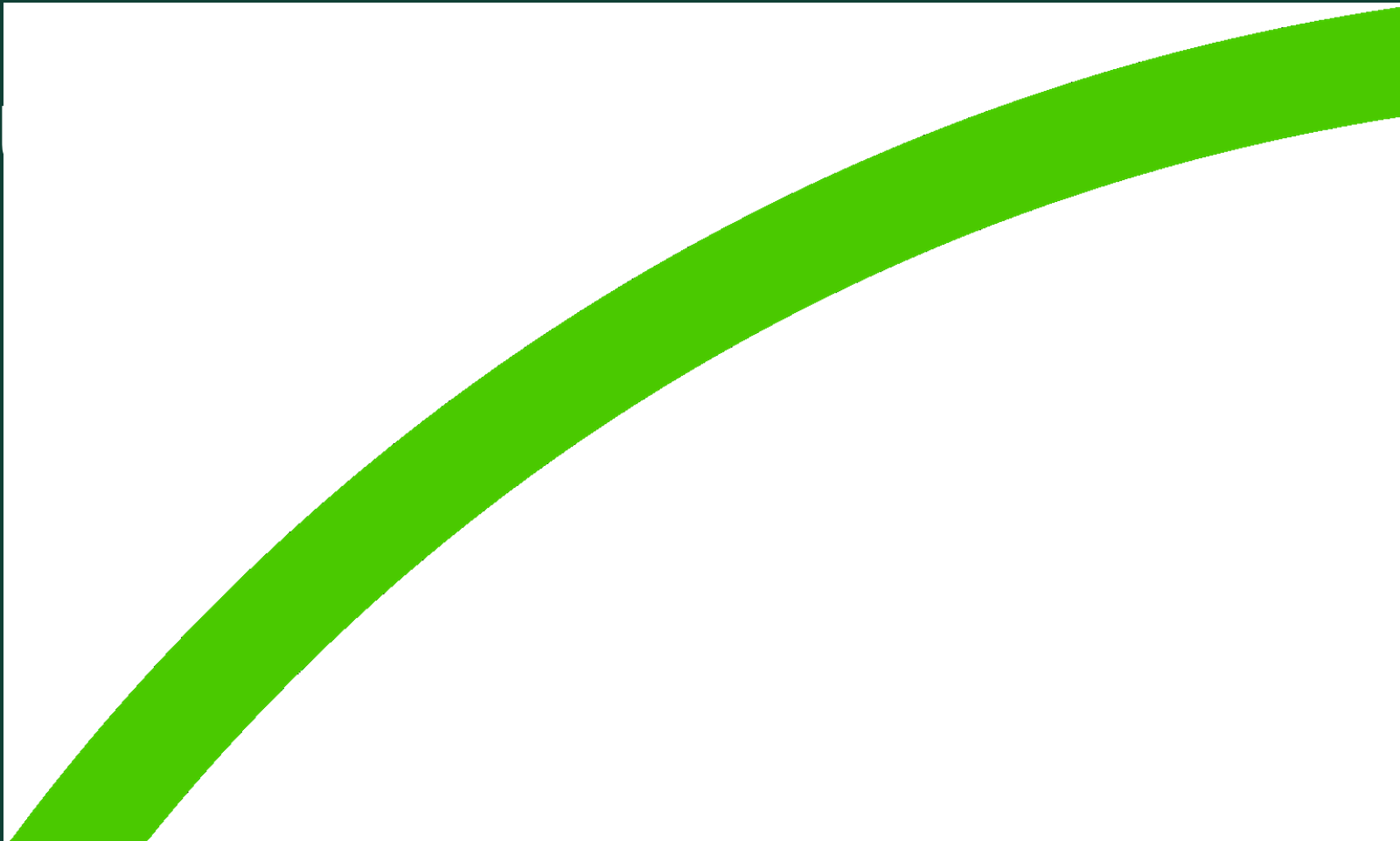




Parking Revenue Infrastructure CIP #C800870

Commission Meeting
November 17, 2020



Parking Business Strategy

- Provide an exceptional customer experience in the garage by incorporating new technologies
- Build brand awareness through marketing
- Diversify product offerings to attract new customers and maximize revenue
- Be data-driven; utilize big data to inform potential impacts and/or opportunities to parking business

SEA Seattle-Tacoma International Airport

Book Your Sea-Tac Airport (SEA) Parking in 4 Easy Steps [Create Account](#) [Manage Booking](#) [Login](#)

- 1 Select Travel Dates
- 2 Choose Your Parking
- 3 Your Details
- 4 Confirmation

The official site for Pre-Booked Parking at Seattle-Tacoma International Airport. Now you can book online and save!

BOOKINGS MAY BE CANCELED UP TO YOUR ENTRY DATE/TIME THROUGH 5/31/2020

BOOKINGS MUST BE MADE A MINIMUM OF 24 HOURS IN ADVANCE

Entry Date: 05/13/2020 Select Time: 4:00 AM Exit Date: 05/14/2020 Select Time: 4:00 AM [Continue](#)

[Apply Promo Code](#)

Why Park With Us?

- Contactless Convenience**
Drive your own vehicle and scan your QR code on your phone to enter/exit the garage. No need to pull a ticket and no ride in a shuttle bus or third-party vehicle.
- Extra Flexibility**
We know your travel plans can change, so we currently allow you to change or cancel your booking without penalty up to your booked entry date/time.
- Lowest Rates Online**
Pre-book in advance and save 25% on our current drive-up rates. The price you see is the price you pay. No hidden taxes or fees.

Current Garage Issues

Airport/Garage-Specific

- Size of Garage
- Design/layout of garage

Customer Service

- Visual difficulty/time required to find an open stall


Operational

- Inability to determine available stall inventory on a real-time basis

Environmental

- Limited EV charging availability
- Emissions from circulating vehicles

Scope of Work Solution

- Install a camera-based automated parking guidance system (APGS) throughout the parking garage (12,300+ stalls)
 - Install 94 Level 2 electric vehicle (EV) charging stations on Floors 4 and 7 and 12 Level 1 EV charging stations on floor 1 of the garage
 - Upgrade electrical capacity in the garage to support project infrastructure
- 

Automated Parking Guidance System



Installed
down center
of drive lane



APGS Benefits

- Addresses shortcomings in customer experience and ability to find a stall in the garage
 - Reduces environmental impacts and CO2 emissions
 - Provides operational efficiencies
 - Enhances safety and security
 - Gathers business intelligence data
 - Potential incremental revenue opportunities
- 

EV Charging Stations

- Enhances customer service
- Provides centralized charging locations
- Reduces environmental impacts and CO2 emissions
- Offer cost savings via integration with APGS



Project Budget

Project Budget	Cost
Approved Budget, Q4 2018	\$22.9M
Authorized for design phase, Q4 2018	\$11.2M
Current request for construction authorization	\$11.7M
Total authorization including today	\$22.9M

Remaining Project Schedule & Funding

Deliverable	Project Schedule	Funding Request
Design Complete	Q4 2020	
Commission Authorization, Construction	Q4 2020	\$11.7M
Construction NTP	Q2 2021	
Project Completion	Q4 2022	

Questions?